

Surf'n Swim Art Contest

Layton City Parks and Recreation Department is sponsoring a contest to develop poster art, which will be used to help educate the general public about the health benefits of Surf'n Swim's new ultraviolet (UV) disinfecting system. The artwork will be used on posters at Layton City's Surf'n Swim, in advertisements, and in other promotional work.

We are interested in a single frame graphic cartoon, 24" x 36" that is either retro or modern, which depicts a new superhero (UV man/woman). UV man/woman kills unhealthy bacteria with his/her ultraviolet light gun. All interpretations of this concept will be considered.

Submissions will be judged on the following criteria:

- The ability to communicate in a single frame the concept of a new disinfecting system that can greatly improve the health of our swimming pools water quality. (100 points)
- The ability to create visual excitement. (75 points)
- Artistic quality of the work. (75 points)
- Innovative approach to visual advertising. (50 points)

This competition is open to all students attending a Junior High or High School within Layton City. Interested students may pick up an entry form at the Parks and Recreation office located at 465 North Wasatch Drive, Layton, Utah 84041, or online at www.laytoncity.org.

All entries must be turned into the Parks and Recreation office by 4:30 pm Friday, May 30, 2008.

Cash Prize of \$150.00 for the winning entry.

Cash Prize of \$50.00 for the 2 alternates.

Restaurant Gift Card in the amount of \$30.00 to the winning students Art Teacher

Please contact the Layton City Parks and Recreation Department @ 336-3900 for more information.

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Entry Form

Contest Terms:

1. This competition is open to all students attending a Junior High or High School within Layton City. Interested students may pick up an entry form at the Parks and Recreation office located at 465 North Wasatch Drive, Layton, Utah 84041, or online at www.laytoncity.org.
2. All entries must be turned into the Parks and Recreation office by 4:30 pm Friday, May 30, 2008.
3. All entries should be single frame graphic cartoon, 24" x 36" maximum size. All medium types (pencil, color pencil, charcoals, pastels, watercolor, acrylic, oil, or computer generated art) will be accepted. Computer generated art must be wholly original work.
4. By submitting an entry contestant grant Layton City permission and authority to use said artwork in any reasonable advertising or promotional activities. Contestants warrant that their entry is their own work and product.
5. This entry form must be completed, sealed in an envelope and taped to the back of the artwork. Do not put your name on the artwork or the outside of the envelope.
6. Contestants releases Layton City and holds the City, its officers, agents and employees harmless as to any cause of action that may arise as a result of this contest.
7. All decisions by Layton City regarding the contest and the awarding of prizes shall be final.

By signing this form you agree to the above terms.

Name: _____

Address: _____

Phone: _____

Signature of Parent or Guardian: _____

School you are attending this year: _____

Grade attended this 2007/08 year: _____

Art teacher at this school who taught you or encouraged that you participate in this contest: _____